

PREPARING YOUR HOME FOR SALE

It is crucial to have your Metro Jackson MS home for sale prepared properly “before” it’s put on the market. The items below will help improve your home’s appeal to potential buyers:

- ✓ **Create curb appeal.** If your home doesn’t look good on the outside, buyers will not waste their time looking at the inside.
 - a. Mow the grass and trim all hedges and bushes
 - b. Remove weeds from flower beds
 - c. Rake leaves
 - d. Clean and repair walkways
 - e. Clean the front porch and add a few pots of pleasing plants near the front door
 - f. Clean back patios and decks. Replace rotten wood and protect with a fresh deck stain.
 - g. Clean up old stacks of firewood
 - h. Power wash vinyl siding
 - i. If winter, clear away snow and ice from walkways and the driveway

- ✓ **Make minor repairs:**
 - a. Insure your roof is in good shape and replace any loose or warped shingles
 - b. Clear gutters of leaves and caulk gutters
 - c. Repair sagging screen doors and window screens
 - d. Replace damaged vinyl, tile or carpet flooring
 - e. Repair leaky faucets
 - f. Patch nail holes and repaint - buyers notice everything
 - g. Renew dinged baseboards and replace broken pieces
 - h. Repair cabinet scratches
 - i. Repair or replace broken electrical outlets
 - j. Repair closet doors that won’t stay on track
 - k. Change furnace, air conditioning and humidifier filters
 - l. If your home smells musty when the furnace is turned on, have the furnace and air ducts cleaned.

- m. Have your fireplace cleaned by a chimney sweep to remove creosote and check for cracks.
- ✓ **Insure your home is painted** with neutral pleasing colors. Freshly painted walls make a room look cleaner and larger.
 - ✓ **The right lighting** can make your home appear bigger and fresher. Replace outdated or broken lighting fixtures. For maximum impact, every room should have three layers of lighting: Ambient or overall illumination, task lighting, and accent lighting such as track lighting.
 - ✓ **Organize and de-clutter** cabinets and closets.
 - ✓ **De-personalize** by removing family photos and personal mementos. Replace them with some framed art if possible.
 - ✓ **Clean your home** thoroughly, including all windows and doors, to make your home shine. Then continue to keep it clean while it's on the market.
 - ✓ **Stage your home** for a successful sale. Home sellers who list their home for sale with KeyTrust Properties Paula Ricks, will receive a *Verbal Home Staging Consultation*. Professional staged homes sell faster and for Top Dollar!

If you're ready to sell your home, KeyTrust Properties Paula Ricks would be honored to meet with you and explain our comprehensive marketing plan that will help get your home sold! Call or text 601-942-3392 or email Paula@KeyTrustProperties.com today for more information.